

The following shall be the courses of the studies under CBCS pattern

**BBA-II**

<b>S E M E S T E R – III (Duration – 6 Months)</b>																			
Sr. No	Course Title	Teaching Scheme						Examination scheme											
								Theory								Practical			
		Theory			Practical			Theory			Internal			Total		Total			
		No. of lectures	Hours	Credits	No. of Lectures	Hours	Credits	Max.	Min.	Hours	Max.	Min.	Hours	Max.	Min.	Max.	Min.	Hours	
1	CC-1368C	4	4	4	No Practical			40	14	2	10	4	1	50	18	<b>NO PRACTICAL EXAMINATION</b>			
2	CC-1369C	4	4	4				40	14	2	10	4	1	50	18				
3	GEC-1370C	4	4	4				40	14	2	10	4	1	50	18				
4	CC-1371C	4	4	4				40	14	2	10	4	1	50	18				
5	GEC-1372C	4	4	4				40	14	2	10	4	1	50	18				
6	GEC-1373C	4	4	4				40	14	2	10	4	1	50	18				
7	GEC-1374C	4	4	4				40	14	2	10	4	1	50	18				
8	SEC-BBAC	3	2.4	2				-	-	-	-	-	-	-	-		-		
9	AECC-1513ENV							-	-	-	-	-	-	-	-		-		
	<b>Total</b>	31	30.4	<b>30</b>			<b>280</b>				<b>70</b>			<b>350</b>					
<b>Semester-IV(duration 6 months)</b>																			
10	CC-368D	4	4	4	No Practical			40	14	2	10	4	1	50	18	<b>NO PRACTICAL EXAMINATION</b>			
11	CC-369D	4	4	4				40	14	2	10	4	1	50	18				
12	GEC-370D	4	4	4				40	14	2	10	4	1	50	18				
13	CC-371D	4	4	4				40	14	2	10	4	1	50	18				
14	GEC-372D	4	4	4				40	14	2	10	4	1	50	18				
15	GEC-373D	4	4	4				40	14	2	10	4	1	50	18				
16	GEC-374D	4	4	4				40	14	2	10	4	1	50	18				
17	SEC-BBAD	3	2.4	2				50	20	2	-	-	-	50	20				
		4	4	<b>4</b>				<b>70</b>	25	3	-	-	-	100	35				

	AECC-1513ENV					30	10						
		35	34.4	34		430			70			500	
	<b>Total</b>	64	64.8	64		710			140			850	

<ul style="list-style-type: none"> <li>• Student contact hours per week : 64.8 Hours (Min.)</li> </ul>	<ul style="list-style-type: none"> <li>• Total Marks for BBA.-II : <b>850</b> (Including Environmental Science and SEC-BBA)</li> <li>• Total Marks for BBA.-II : <b>750</b> Excluding Environmental Science</li> </ul>
<ul style="list-style-type: none"> <li>• Theory Lectures : 60 Minutes Each; Except SEC(48 min)</li> </ul>	<ul style="list-style-type: none"> <li>• Total Credits for BBA-II (Semester III &amp; IV) : <b>64</b></li> </ul>
<ul style="list-style-type: none"> <li>• <b>CC-Core Course</b>    <b>GEC-Generic Elective Course</b>    <b>SEC-BBA - Skill Enhancement Course for BBA.</b></li> <li>• <b>SEC-BBA</b> Examination will be conducted annually for 50 marks. Passing for SEC shall be 40%</li> <li>• <b>AECC-ENV -Ability Enhancement Compulsory Course ( Environmental Science )</b></li> <li>• Course list as per enclosed Annexure.</li> </ul>	
<ul style="list-style-type: none"> <li>• <i>Separate passing is mandatory for Theory, Internal , Practical and Project</i> (Environmental Science.)</li> </ul>	
<ul style="list-style-type: none"> <li>• <i>Separate passing is mandatory for Theory, Internal.</i></li> </ul>	

<b>BBA Part -I Semester-I (Total Credits = 28 )</b>		
<b>Paper Code</b>	<b>Paper Title</b>	<b>Credits</b>
AECC-1361A	Business Communication	4
CC -1362A	Principles of Business Management -I	4
CC -1363A	Financial Accounting-I	4
CC-1364A	Business Economics -I	4
CC -1365A	Marketing management –I	4
GEC –1366A	Computer application in business-I	4
GEC-167A	Human Resource Management-I	4
<b>BBA Part -I Semester-II (Total Credits = 28 )</b>		
<b>Paper Code</b>	<b>Paper Title</b>	<b>Credits</b>
AECC-1361B	Business Communication	4

CC -1362B	Principles of Business Management –I	4
CC -1363B	Financial Accounting-I	4
CC-1364B	Business Economics –I	4
CC -1365B	Marketing management –I	4
GEC –1366B	Computer application in business-I	4
GEC-1367B	Human Resource Management-I	4
<b>BBA Part –II Semester-III (Total Credits =30 )</b>		
CC-1368C	Management of business Services-I	4
CC-1369C	Cost & Management Accounting-I	4
GEC-1370C	Production Management/ Material Management(SemIV)	4
CC-1371C	Business Economics(Macro-I)- I	4
GEC-1372C	Entrepreneurship Development-I	4
GEC-1373C	Statistical Techniques for Business –I	4
GEC-1374C	E-Commerce-I	4
SEC-BBAC	Skill Enhancement Course	2
<b>BBA Part -II Semester-IV (Total Credits = 34 )</b>		
CC-1368D	Management of business Services-I	4
CC-1369D	Cost & Management Accounting-I	4
GEC-1370D	Production Management/ Material Management(SemIV)	4
CC-1371D	Business Economics(Macro-I)- I	4
GEC-1372D	Entrepreneurship Development-I	4
GEC-1373D	Statistical Techniques for Business –I	4
GEC-1374D	E-Commerce-I	4
SEC-BBAD	Skill Enhancement Course	2
AECC-ENV	Ability Enhancement Compulsory Course	4
<b>BBA Part -III Semester-V (Total Credits = )</b>		
CC3-1375 E	Practice in Modern Management –I	4
GEC-1376E	Recent Trends in Marketing-I	4

CC-1377E	Financial Management-I	4
GEC1378E	Fundamentals of Business Laws & Tax Laws -I	4
GEC-1379E	Foundation of Human Skills	4
GEC-1380E	International Business-I	4
GEC-1381	Research Methodology-I	4
<b><u>BBA</u> Part -III Semester-VI (Total Credits = )</b>		
CC3-1375 F	Practice in Modern Management –I	4
GEC-1376F	Recent Trends in Marketing-I	4
CC-1377F	Financial Management-I	4
GEC-1378F	Fundamentals of Business Laws & Tax Laws -I	4
GEC-1379F	Foundation of Human Skills	4
GEC-1380F	International Business-I	4
GEC-1381F	Research Methodology-I(Project Work)	4